

mpowrd analytics

➤ Friendship Bridge



<https://www.friendshipbridge.org>

GOAL OF EVALUATION

To provide baseline results to evidence and track impacts of microcredit programs on the goals of women's empowerment, poverty reduction, and community development.

DESIGN

Collected quantitative survey data on the impact of the program on various groups. Findings were drawn from six survey themes, and relationships were drawn between themes to suggest pathways by which program services impacted program goals.

Survey themes:

1. Impacts for vulnerable groups
2. Impacts at the level of clients' business
3. Impacts of Credit Groups
4. Impacts on clients' Empowerment and Decision-making
5. Impacts on clients' physical health, access to health services and financial security
6. Impacts on client's Attitudes and Perceptions

METHOD

Correlational study using regression analysis, cross tabulations and descriptive statistics.

